



Get Walgreens Deals and Freebies:

With The Coupon Mom System



By Stephanie Nelson CouponMom.com

How to Save Big at Walgreens

Walgreens has many savings programs that make it easy to get free deals every week using sales, coupons, Balance Rewards, Register Rewards, Walgreens store coupons and Everyday points. We'll explain how these programs work, and then show you shopping examples using these strategies. Remember, the Coupon Mom website figures these deals out for you every week, so you can save time by following our list's instructions. Let Coupon Mom do the work for you with CouponMom.com's Walgreens Deals List, which shows you the best deals and tells you which coupons and promotions to use to save the most money.

Walgreens weekly sale prices change on Sundays and last through Saturday. CouponMom.com updates its Walgreens Deals List prior to the Sunday date change so you can preview upcoming deals and new coupons. You can select and print a list of the best deals to make your shopping trip easy.

Learn how to "Stack the Savings," which is combining sale prices with store coupons, manufacturers coupons, Balance Rewards and Register Rewards promotions.

Balance Rewards:



Your first step is to sign up for a Balance Rewards card in the store or at Walgreens.com. The Balance Rewards program is Walgreens shopper loyalty program. Every week the store ad will feature Balance Rewards promotions, and there will also be unadvertised Balance Rewards promotions found in stores. When you shop, you will need to use your card or enter your phone number entered to get the sale prices at Walgreens.

You will earn Balance Rewards points when you purchase selected items which will vary each week. Some offers will last all month long. The Balance Rewards shelf tags will have an end date so you can tell if it is a weekly or monthly deal.



This is an example of a typical Bonus Points promotion as featured in the weekly ad. When you accumulate enough Balance Rewards points, you can redeem points at the register to pay for your order. The value of your points increases as you accumulate more points, so you will get more value from your points if you wait longer to redeem them. The Walgreens Deals list on the Coupon Mom site assumes the maximum redemption value when we estimate the after-savings costs of the deals on the list.

Value of Balance Rewards:

1,000 Balance Rewards points are worth \$1 until you reach 18,000 points, which is when the value of your points increases. The maximum value of 1,000 points is \$1.25 when you reach 40,000 points. Your 40,000 points would be worth \$50 instead of \$40 if you'd redeemed them at more frequent intervals.



Everyday Points:

When you log in to your Balance Rewards account at Walgreens.com, you will find special offers available to you if you select them. Take advantage of the Everyday Points Perk which gives you an extra 10 points per \$1 spent on most items. Simply click on the offer in your account and your Everyday Points will accumulate automatically. The total will appear on your receipt. These points will be included in your Balance Rewards total so at the maximum point redemption level, earning these points is equal to saving 1.25% on your spending, before coupons are deducted.



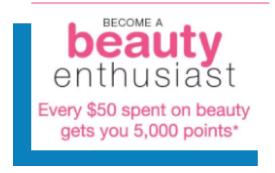
Watch your account and the store ad for special promotions that may give you five times (5X) or even twenty times (20X) point bonuses during a limited time period.

You may also receive a printed offer at the register letting you know about an upcoming promotion. We get coupons like this almost every week, and they really add to our savings.



Beauty Enthusiast Program:

When you join Walgreens' Beauty Enthusiast program, you will earn 5,000 points for every \$50 in qualifying spending on beauty and personal care products including fragrances, cosmetics, skin care, hair care, oral care and grooming products. The sale price before coupons will count toward the spending goal. Your spending totals will show on your receipt. Just opt in to the program in your Balance Rewards account or at the store register. You will get a special coupon for 20X points for one transaction when you join the program.

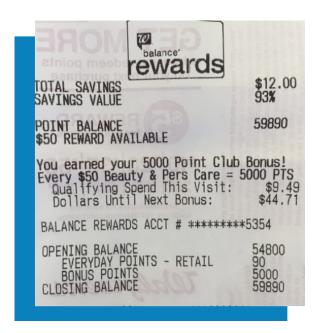


Watch the printouts at the register for special member promotions like this one:



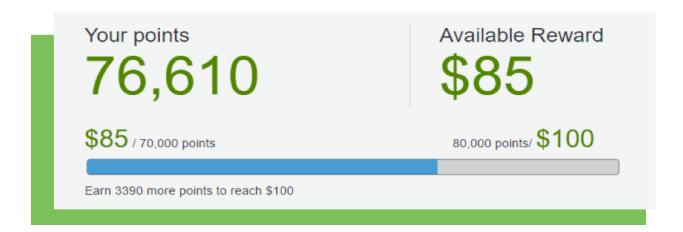
Get Rewards Details on your receipt:

This receipt shows that my Balance Rewards balance was 54,800 points before this transaction. Because I used one manufacturers coupon for the razor (\$3 off) and one Register Rewards coupon (\$6 off) and I can only have one coupon per item, I bought one caramel for 39 cents at the register. I bought a razor for \$9.49, which added to my Beauty Enthusiast total. That put me over the \$50 spending goal, so the 5,000 Beauty Enthusiast points are showing in the "bonus points" section. I get 10 points on every dollar spent, so I got 90 Everyday Points for the \$9.49 razor and 39 cent caramel (rounded down to the nearest whole dollar amount). I paid 88 cents at the register before tax and earned \$7.38 in future store credit with Balance Rewards points. That's a deal!



Additional details about Balance Rewards points:

- You can use your Balance Rewards points immediately after you have earned them.
- If you pay with Balance Rewards points, you WILL still earn Balance Rewards points if you
 are buying individual item promotions. For example, "Buy 2 toothpastes and earn 1,000
 Balance Rewards points."
- You WILL NOT earn Balance Rewards points on minimum spending promotions if you pay
 with Balance Rewards points. For example, "spend \$30 on X category of items and earn
 5,000 Balance Rewards."
- Your Balance Rewards points do not expire for 3 years if your account is active. If you have no activity in six months, they will expire.
- Balance Rewards do not interfere with Register Rewards. If you pay with Balance Rewards points, you will still get your Register Rewards coupons.
- You will earn Balance Rewards points on your spending before manufacturers coupons are deducted, if the promotion is based on a spending minimum.
- There is no limit to the number of Balance Rewards offers you can get in one transaction. If a promotion gives you 1,000 points on one item, you could buy five items and you would earn 5,000 points.
- Your point totals will appear on the bottom of your receipt immediately after your transaction and in your Balance Rewards account at Walgreens.com.



Get Walgreens Store Coupons:

Get store coupons from the Walgreens app, the Walgreens weekly ad and the monthly Walgreens Savings booklet in stores. You can also find store coupons in special booklets found in the pharmacy. When you see a store coupon deal in the weekly ad, it will refer to the coupon as "online or in store."



Walgreens also features deals using manufacturers coupons from the Sunday newspaper or printed online. The ad will specifically refer to the coupon "in most Sunday papers" as shown in this example.



Walgreens will allow you to combine store coupons with manufacturers' coupons on the same item. This is an example from Walgreens weekly ad combining a store coupon with a newspaper coupon on the same item.

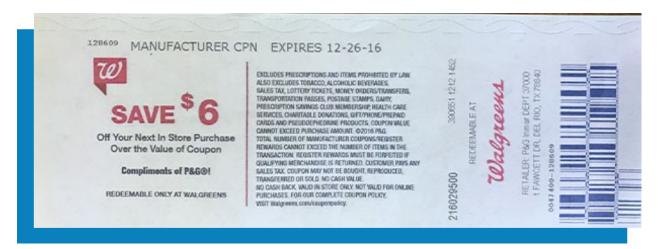


Register Rewards:

Register Rewards are manufacturers coupons that print at the register when you purchase qualifying items. You can use them on your next order, just like cash. The store ad will feature Register Rewards offers. Here is one example.



After we bought the four items, the coupon printed at the register looks like this.



Register Rewards are generally valid for two weeks from the date they are issued. You can "roll" your reward coupons into future transactions to reduce your cost at the register.

- There are no limits to the number of times you can earn a Register Reward for a promotion, but you can only earn one per transaction per offer. If you are buying items with different Register Rewards promotions, you will earn each of their Register Rewards coupons in the same transaction.
- You cannot earn a Register Reward on a promotion if you use a Register Reward earned for the same promotion to pay for it. For example, if I use this \$6 Register Reward earned on buying Crest items to buy four more Crest items, I will not get this \$6 Register Reward again.
- You can use Register Rewards for different promotions and you will still get the Register Reward coupon. For example, if I used this \$6 Crest Register Reward to buy another brand's items that had a Register Reward, I would get that brand's reward. And I could use that brand's Register Reward to help pay for four Crest items, and I'd earn the \$6 Crest Register Reward.
- You can use multiple Register Rewards to pay for a transaction.

Walgreens Coupon Limitations:

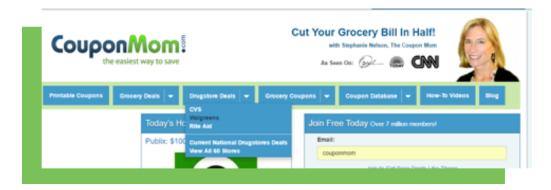
Walgreens will allow one manufacturers coupon per item per order, not including store coupons. Register Reward coupons count as a coupon. If you have more coupons than items, you will need

to add a non-coupon item to your order. These are called "filler" items. You may decide to pick up items you need like milk, eggs, or soft drinks that do not have coupons. I like to check the clearance section to pick up great deals, like store brand markdown items I need. As a last resort, you can buy the individual caramels Walgreens usually sells at the register for less than 50 cents (my store sells them for 33 cents each).

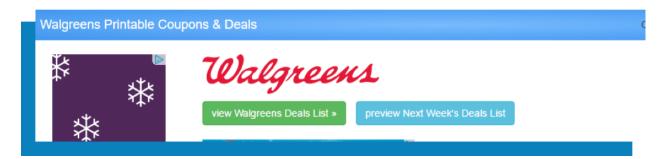
How to Use the Walgreens Deals Tools on the CouponMom.com:

Walgreens Store Deals List

Every week CouponMom.com does the work of finding the best deals at Walgreens. All you have to do is find the list and follow each deal's instructions. Start by going to CouponMom.com and mouse over the "Drugstore Deals" tab to find the dropdown menu, and click on "Walgreens."



You'll be taken to the Log in page, or if you're not a member yet, you can sign up easily with just your email address. Once logged in, you'll be taken to the Walgreens page. We provide the current week's deals list, and starting on Wednesday of each week, we'll have a "Preview" link so you can see what next week's deals will be too.



Once you select a list, you'll get a list of 200+ Walgreens deals created with sales, coupons and promotions in order of the percentage saved off each item, so the free deals will be at the top of the list. You can use the arrows by each column to sort the list by different criteria.

Each item will be listed as a math equation, subtracting the coupons from the sale price to show you what you will pay at the register, and then showing the value of the bonus points earned and any other cash back promotions, resulting in the final price and percentage saved off the regular price.

| Newspaper Cpn Date | Description ^ → | Qty | Sale Price | | Newspaper Cpn | | Store Cpn | Printable Cpn | | Register Price (Per Item) | | Rewards & Cash Back (For Next Order) | | Final Price (All Savings Per Item) | % Saved |
|-----------------------|---|-----|---------------|---|------------------|---|--------------|------------------|---|---------------------------|------|--|---|------------------------------------|---------|
| | Zantac Duo Fusion 20 ct Store coupon is from December Savings Book. Final price shown after everyday balance rewards points worth \$.10 You can print the mail in rebate form and get your register price back (\$4.99) mail in rebate | 1 | \$8.99 | - | | - | \$2.00 | - | = | \$6.99 | - \$ | 37.09 per item | = | \$0.10 profit | 101% |
| | Zantac 24 or 30 ct Store coupon is from December Savings Book. Final price shown after everyday balance rewards points worth \$.10 and mail in rebate Mail in Rebate | 1 | \$8.99 | - | | - | \$2.00 | - | = | \$6.99 | - 9 | 87.09 per item | = | \$0.10 profit | 101% |
| □ 12-11 RP | Clairol Herbal Essences Hair Care select varieties Must buy in multiples of 3. Buy 3 get \$3 register rewards. Rewards offer includes Aussie. Final price shown after everyday balance rewards points worth \$.10 and \$1 towards Beauty Enthusiast | 3 | \$2.67 | - | \$3.00 | - | | - | = | \$1.67 | - \$ | 3 3 | = | \$0.30 | 92% |
| 12-11 S | Alka Seltzer Plus 20 ct, Buy 1 Get 1 50% Off select varieties Other Alka Seltzer also on sale. Estimated price from Walgreens.com. Store coupon is from December Savings Book. Final price shown after everyday balance rewards points worth \$.12. | 2 | \$5.10 | - | \$5.00 | - | \$2.00 | - | = | \$0.60 | - \$ | 0.12 with 2 | = | \$0.54 | 92% |
| □ 12-11 RP | Aussie Hair Care select varieties Must buy in multiples of 3. Buy 3 get \$3 register rewards. Final price shown after 80 cents in Beauty Enthusiast rewards on 3 and everyday balance rewards points worth \$.10. | 3 | \$2.67 | - | \$3.00 | | | - | = | \$1.67 | - \$ | 3.90 with 3 | = | \$0.37 | 91% |

Create Your Customized Shopping List:

You can create your own customized shopping list. Simply add items to your shopping list by checking the box next to each item. At the top of the list, you'll find these buttons. Once you've selected all the items you want, click the blue button that says "Add Selected Deals to My List". Then you can print the list or you can email it to yourself. We suggest that you email it to yourself to save the list, because there is no option to save your list on the website directly.



Cut out or print your coupons for your list:

The easiest way to use newspaper coupons is to save the entire circular each week and simply write that Sunday's date on the cover. There are three circulars: RedPlum, SmartSource each week and once a month there will also be a Procter & Gamble circular.



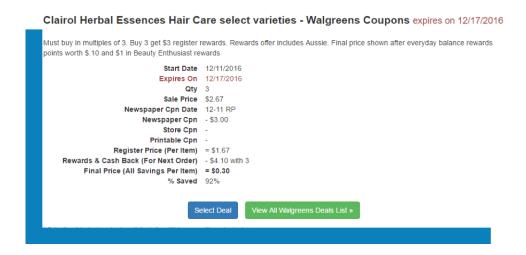
The store list shows our codes for each circular:

S = SmartSource circular | **RP** = RedPlum | **PG** = Procter & Gamble |

The first column of the list says "Newspaper Coupon Date" which indicates the date of the circular that has the newspaper coupon. 12-11 S means that the coupon for that deal came from the December 11th SmartSource circular. When you print your list, you can go to your dated coupon inserts and cut out the coupons you need. The store list will also have live links to any printable coupons or cash back offers used in the deal. Click on those links, going down the list, and then print all of the coupons at once. You do not need to print them one by one. When you click on each link, those coupons will be added to your list to print at the end of your selections.

Walgreens Deal Detail pages

If you click on an item name on the Walgreens store list, you will be taken to a Deal Detail page, explaining all the details of that one deal. You can add the deal to your shopping list or return to the full list. This is an example of one deal's detail page:



Walgreens Store Coupon Database

If you'd like to know whether Walgreens has a store coupon to match an item you need, you can search the online coupon database for Walgreens on CouponMom.com. Just click on the "Coupon Database" tab on the homepage, and look for the "Store Coupon" tab on that page. Click on "Walgreens" and it will take you to this searchable, sortable database of Walgreens coupons from the store's monthly savings booklet and special booklets found in the pharmacy. You can enter one word of an item in the search box, or you can alphabetize the list and search the entire list. This is what it looks like:

