## CVS

## Get CVS

## Deals and Freebies: With The Coupon Mom System



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## How to Get Free Deals at CVS Every Week

CVS has many savings programs that make it easy to get free items and deals every week. I'll review the specific programs, and then show you shopping examples using these strategies. Remember, the Coupon Mom website figures these deals out for you every week, so you can save time by following our list's instructions. Let CouponMom.com do the work for you with the CVS Deals List, which shows you the best deals and tell you which coupons and promotions to use to save the most money.

It's a good idea to get master the savings policies at one major drugstore because they have very generous rewards programs and store coupons. When you combine those with manufacturers coupons, you will be able to get free deals every week. Many deals are free because they involve some sort of store rewards program that you use to help pay for your next order. You don't want to let those rewards expire, so it makes sense to shop at one store consistently so you can use those rewards each week. When you "roll" those rewards into your next transaction, it's easy to get deals without a high cash outlay. This may sound complicated, but it's a lot of fun once you learn how to do it, and You'll get name brand personal care, household and grocery items free--and that will give you more cash to spend on the rest of your groceries to stretch your household budget.

CVS weekly sale prices change on Sundays and last through Saturday. CouponMom.com updates its CVS Deals List prior to the Sunday date change so you can preview upcoming deals and new coupons. You can select and print a list of the best deals to make your shopping trip easy.

1. Get Started! Get a CVS ExtraCare card at your store and download the CVS app.


You will need the card to get the sale prices and Extra Bucks rewards, which are coupons you receive after purchasing the qualifying item. They work just like cash on your next shopping order. Register your CVS card at CVS.com to set up your account and to get special coupons emailed to you.


Your spending will also be tracked automatically, and $2 \%$ of your spending will be given back to you in the form of an Extra Bucks reward which works just like cash on a CVS order. You will get your $2 \%$ reward each quarter.

Download the CVS app to get coupons and Extra Bucks delivered to your phone. If you link your account to the app, you will get an Extra Bucks reward bonus, which is $\$ 5$ now. To get your $\$ 5$ ExtraBucks® Rewards, you must download the CVS Pharmacy® app and link your ExtraCare ${ }^{\circledR}$ card to the app by $3 / 31 / 2017$. After that date, check the CVS website for current promotions.


Get $\$ 5$ ExtraBucks ${ }^{\circledR}$ Rewards when you download our app and link your ExtraCare ${ }^{\bullet}$ card for the first time.

## 2. Manufacturer Coupons:

## COUOPO

You can get manufacturers' coupons from the Sunday newspaper coupon circulars and print coupons from CouponMom.com. If a coupon says "Manufacturers Coupon" across the top, even if
it has another store＇s logo on it，you can use it at other stores．

## 3．CVS Store Coupons：

| NEWI |  |  |  | NEWI |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 1.00$ off <br> \＄1 off \＄4 Pasta \＆Sauce |  | \＄3．00 off | （1） | \＄2．00 off | （1） |
|  |  | \＄3 off \＄9 Revlo |  | \＄2 off \＄12 Advil，Aleve， |  |
|  |  | Cosmetics |  | Bayer，Excedrin or CVS |  |
|  | 少栱 |  | 背相 | Pain Relievers | 相相 |
| I EXP．02／18／2017 | Send to card | I EXP．02／18／2017 | $\begin{aligned} & \text { Send to to } \\ & \text { card } \end{aligned}$ | I EXP．02／18／2017 | Send to card |

CVS store coupons are a major factor in getting free deals at CVS because you can combine them with manufacturers coupons on the same item．They also reflect your prior purchasing behavior，so they tend to be for items you buy．Get store coupons from the CVS app，from your Extracare account on the CVS website，your store receipts and by scanning your CVS card at your store＇s red coupon kiosk．

Your store coupons are specifically tied to your CVS card so you cannot use other family members＇ CVS store coupons．The card number is on the coupon so you can tell which CVS card to use with the coupon．

You can only use one store coupon per item．
In App store coupons：If you download the CVS app and elect to only receive＂paperless＂ coupons，your store coupons will show in your app and in your CVS online account．If you scan your CVS card at the red coupon kiosk，you will not get printed coupons．However，you can still print store coupons from your CVS online account at your computer if you prefer to have paper coupons．If you prefer to get store coupons on your receipt or from the coupon kiosk，you can always change your coupon preference on the app．

If your CVS app or online Extracare account shows a store coupon，you need to click the＂Send to Card＂button in order to use it at the register．Once your store coupon is sent to your card via the CVS app，then it will be automatically deducted from your order．

If a coupon is for a specific dollar amount，you can use it on sale items．However，if a coupon is for a percentage off an item，category or your total order，it will not apply to sale items．CVS does not accept competitors＇coupons．

Check your CVS online account or your CVS app for new store coupons on Sundays．Pay attention to CVS store coupons to combine with manufacturers coupons and promotions．It＇s common for

CVS store coupons to line up with store sales and promotions, so check your CVS app on Sundays for new coupons, read your receipts, and watch your mail for special CVS mailers with coupons. The most active CVS shoppers get more store coupons. If you scan your CVS card at the red coupon kiosk frequently, you'll be noticed as a frequent CVS shopper even if you don't buy items that day and you'll probably get more store coupons.

## 4. Learn how Extra Bucks work:



There are different types of Extra Bucks promotions. "Single Item" promotions give you an Extra Bucks reward when you buy one item. "Category" promotions give you an Extra Bucks reward when you purchase a specific dollar amount of a participating brand or group of brands' items. We will show you specific examples later in this tutorial.

## 5. Learn how to "Stack the Savings," which is combining sale prices with store

 coupons, manufacturers coupons and Extra Bucks promotions. The Coupon Mom website combines all available coupons and promotions to create our list of CVS Deals each week and explains exactly where to find the coupons and offers. Just select your favorite deals, print your list and follow the instructions to get free deals every week.
## 6. CVS Beauty Club:



Sign up online at CVS.com to get a $\$ 5$ Extra Bucks reward every time you accumulate $\$ 50$ in spending on beauty items. You will get a $10 \%$ off Beauty Shopping Pass just for signing up. On your birthday, you'll be sent $\$ 3$ in Extra Bucks, so be sure to enter your birthdate and email address when you sign up. The sale price before coupons are deducted is counted towards your spending goal. Your Beauty Club spending does not have to be in the same transaction. Your receipt will show your total Beauty Club spending within two days of your purchase. Qualifying Beauty Club items include skin care, hair color, hair accessories, cosmetics, fragrances, and hair care. Trial and travel size items do not earn Beauty Club rewards.

## 7. Rain Checks

The most popular deals may run out quickly, so be sure to ask the cashier for a "rain check" which is a small form they fill out to allow you to buy the item in a future week at the current week's sale price. If you're lucky, a new coupon may come out for the item before you redeem the rain check so you'll save even more. You can use CVS rain checks at any CVS location. The CVS website explains the CVS Rain Check policy:

- Rainchecks are only offered for regularly carried merchandise if a substitute item is not available.
- Rainchecks do not expire.
- If you have a CVS store coupon, the raincheck will extend the CVS/pharmacy coupon expiration date. Both the CVS/pharmacy coupon and raincheck must be presented at time of purchase. The raincheck will be attached to the CVS/pharmacy coupon by store personnel.


## Extra Bucks Single Item promotion Example:

Now let's stack the savings. Here's an example of a Single Item promotion: Gillette Venus Razors
are on sale for $\$ 7.39$. Use a $\$ 3$ manufacturers coupon to pay $\$ 4.39$ at the register. You will get a $\$ 4$ Extra Bucks reward, so your net cost is 39 cents, as long as you remember to use the $\$ 4$ reward in your next transaction.

## How to Stack the Savings:

Example \#1: Combine coupons with Single Item Extra Bucks promotions to lower price:

## Gillette Venus Razor

| Sale Price $\$ 7.39$ | $\$ 7.39$ |
| :--- | :--- |
| Use $\$ 3$ manufacturers coupon | $-\$ 3.00$ |
| Pay $\$ 4.39$ at the register | $\$ 4.39$ |
| Get $\$ 4$ Extra Bucks | $+\$ 4.00$ |
| Net cost: 39 cents | $\$ 0.39$ |

Our second example shows how you can get an item free and make a "profit" in the form of store credit for your next transaction. Colgate Toothpaste is on sale for $\$ 3$. Use the $\$ 1$ manufacturers coupon with the $\$ 1$ store coupon to pay $\$ 1$ at the register. You will get a $\$ 2$ Extra Bucks reward, so your net cost is FREE with a $\$ 1$ profit in store credit to use on your next order.

## Example \#2: Make a "profit" when you stack coupons and Extra Bucks

## Colgate Toothpaste

| Sale price $\$ 3$ | $\$ 3.00$ |
| :--- | :--- |
| Use $\$ 1$ manufacturers coupon | $-\$ 1.00$ |
| Use $\$ 1$ store coupon | $-\$ 1.00$ |
| Pay $\$ 1$ at the register | $\$ 1.00$ |
| Get $\$ 2$ Extra Bucks Reward | $+\$ 2.00$ |
| Net cost: FREE with $\$ 1$ profit in Extra Bucks | $\$ 1.00$ Profit |

With Category Extra Bucks promotions, you need to reach a specific spending amount to earn the Extra Bucks rewards. The spending is calculated before store or manufacturers coupons are deducted. It's important to note that the spending goal must be met exactly or exceeded in order to earn the reward. If your total is just one cent less than the spending goal, you will not earn the Extra Bucks reward. You are not required to buy all the qualifying items in one transaction. Your spending toward that promotion will be tracked at the bottom of your receipt, and if you reach the goal by the end of the sale week, you will get the reward.

## Category Extra Bucks promotion:

--Spending goal for multiple items earns the Extra Bucks reward
--Spending is calculated before any coupons are deducted
--The minimum spending goal must be reached or exceeded to earn reward
--You do not need to reach the spending goal in one transaction

In this example, multiple items are on sale and are included in the category promotion. Do the math to see which combination of items adds up to the $\$ 15$ or more in spending. You can use any available manufacturers or store coupons including any in-app coupons for specific items or categories.

## Example \#3:

Buy $\$ 15$ or more of participating items from a single manufacturer to earn a $\$ 5$ Extra Bucks reward (such as any Maybelline item).

I would check the Coupon Mom Coupon Database to see if there were any Maybelline coupons, and I'd find that there was a $\$ 3$ off Maybelline Great Lash Mascara coupon. Let's say the regular price of that mascara was $\$ 7.99$. If I buy two of them, the price would be $\$ 15.98$ before coupons which is higher than the $\$ 15$ minimum spending goal, so I'd get the $\$ 5$ Extra Bucks. I could use two coupons since l'd be buying two mascaras.

I would also check to see if I had any CVS store coupons in my CVS account or on my CVS app for Maybelline or any general cosmetics coupon. If I had a $\$ 3$ off $\$ 15$ any brand of cosmetics coupon, I could use that too.

My transaction would look like this:

## 2 Maybelline mascaras

| 2 Maybelline mascaras @ \$7.99 each | $\$ 15.98$ |
| :--- | :--- |
| Use $\$ 3$ off $\$ 15$ store coupon | $-\$ 3.00$ |
| Use two $\$ 3$ mascara coupons | $-\$ 6.00$ |
| Pay at the register | $\$ 6.98$ |
| Get 2\% of spending in Extra Care account | $+\$ 0.14$ |
| Get 10\% of spending on Beauty products in Beauty Club account | $+\$ 1.60$ |
| Get \$5 Extra Bucks Reward | $+\$ 5.00$ |
| Total value of Extra Bucks earned | $\$ 6.47$ |

Net cost: $\$ 6.98$ register cost minus $\$ 6.74$ rewards $=24$ cents or 12 cents per mascara
**By the way, this is how you'd calculate the deal. But if you check the CVS Deals List at CouponMom.com, we'll have this figured out for you. This just teaches you what it means.

## 8. "Rolling" Extra Bucks

When you get an Extra Bucks reward after you make a qualifying purchase, you can use that just like cash on your next CVS transaction. You can either divide your current transaction into multiple transactions so that the Extra Bucks reward earned on your first transaction can help pay for the second transaction, and so on. Or you can buy all of your items at once, and then use all of your Extra Bucks the following week. Your final net cost will be the same, but your cash outlay on that first order will be less.

## Tips and Tricks to Know About Extra Bucks:

When you use Extra Bucks to pay for your order, you cannot get change so you need to do the math to make sure that the final register cost after using your store and manufacturers coupons is higher than the value of your Extra Bucks reward to avoid losing any of its value.

Extra Bucks typically expire in 2-3 weeks. Pay attention to the expiration dates and use the oldest Extra Bucks first.

Extra Bucks are tied to the specific card, so you can't use them with other family members' cards
You can have Extra Bucks delivered to your CVS app to make it easy to redeem
You can use more than one Extra Bucks reward per order
You can use Extra Bucks with coupons
There are limits to the number of Extra Bucks promotions you can redeem each week. Read the fine print. Limits typically range from one to four.

## More Ways to Save at CVS:

Pharmacy Rewards:

You will earn $\$ 1$ in Extra Bucks for every two prescriptions filled. When you've reached 10 prescriptions, you'll get a $\$ 5$ Extra Bucks reward. CVS will also accept competitors' prescription transfer coupons, such as getting a $\$ 25$ store gift card when you transfer a prescription from
another store. Watch other stores' ads for these coupons if you want to transfer prescriptions to CVS.

## CVS Home Mailer and Email Coupons:



When you register your CVS card online be sure to provide your home address and your email address. You will be sent store coupons for a percentage off an order, such as $30 \%$ off all items that are not on sale, or $\$ 4$ off $\$ 10$ purchase. You will also get store coupons for individual items and bonus Extra Bucks rewards.

## How to Use the CVS Deals Tools on CouponMom.com:

Every week CouponMom.com does the work of finding the best deals at CVS. All you have to do is find the list and follow each deal's instructions. Start by going to CouponMom.com and mouse over the "Drugstore Deals" tab to find the dropdown menu, and click on "CVS."


Click on the CVS store link from the Drugstore Deals tab to go to the CVS page here:

## CVS Coupons - Printable Coupons for CVS, Deals \& Offers - Coupon Mom



## CJ/S/pharmacy'

view CVS Deals List »

> preview Next Week's Deals List

You can select this week's list of CVS deals, and you can also preview next week's deals to help you plan your shopping. If your key items are a better deal next week, you'll know to wait. Once you select a list, you'll get a list of 200+CVS deals created with sales, coupons and promotions in order of the percentage saved off each item, so the free deals will be at the top of the list. You can use the arrows by each column to sort the list by different criteria.

Each item will be listed as a math equation, subtracting the coupons from the sale price to show you what you will pay at the register, and then showing the value of the bonus points earned and any other cash back promotions, resulting in the final price and percentage saved off the regular price.

This is the beginning of the CVS Deals List


## Create Your Customized Shopping List:

You can create your own customized shopping list. Simply add items to your shopping list by checking the box next to each item. At the top of the list, you'll find these buttons. Once you've selected all the items you want, click the blue button that says "Add Selected Deals to My List". Then you can print the list or you can email it to yourself. We suggest that you email it to yourself to save the list, because there is no option to save your list on the website directly.

## Add Selected Deas to My Lst

## Cut out or print your coupons for your list:

The easiest way to use newspaper coupons is to save the entire circular each week and simply write that Sunday's date on the cover. There are three circulars: RedPlum, SmartSource each week and once a month there will also be a Procter \& Gamble circular.


The store list shows our codes for each circular:

$$
\mathbf{S}=\text { SmartSource circular } \mid \mathbf{R P}=\text { RedPlum } \mid \mathbf{P G}=\text { Procter } \& \text { Gamble }
$$

The first column of the list says "Newspaper Coupon Date" which indicates the date of the circular that has the newspaper coupon. 12-11 S means that the coupon for that deal came from the December $11^{\text {th }}$ SmartSource circular. When you print your list, you can go to your dated coupon inserts and cut out the coupons you need. The store list will also have live links to any printable coupons or cash back offers used in the deal. Click on those links, going down the list, and then
print all of the coupons at once. You do not need to print them one by one. When you click on each link, those coupons will be added to your list to print at the end of your selections.

## CVS Deal Detail pages

If you click on an item name on the CVS store list, you will be taken to a Deal Detail page, explaining all the details of that one deal. You can add the deal to your shopping list or return to the full list. This is an example of one deal's detail page:

Loreal Advanced Hair Care Shampoo or Conditioner 12.6 oz - CVS Drugstore Coupons
expires on 02/18/2017
Buy 2 for $\$ 8$ or pay $\$ 4.50$ each. Price is after $\$ 2$ Extra Bucks Rewards when you buy 2, $10 \%$ Savings with CVS Beauty Club Rewards, $\$ 2$ off $\$ 8$ hair care purchase with CVS store coupon (coupon varies by user) and newspaper coupon. Limit 1 reward.

Start Date 02/12/2017
Expires On 02/18/2017
Qty 2
Sale Price $\$ 4.00$
Newspaper Cpn Date 02-12 R2
Newspaper Cpn - $\$ 4.00$
Store Cpn - $\$ 2.00$ for 2
Printable Cpn
Register Price (Per Item) $=\$ 1.00$
Extra Bucks \& Cash Back (For Next Order) - $\$ 2.80$ with 2
Final Price (All Savings Per Item) $=\$ 0.40$ profit
\% Saved 108\%

## Select Deal View All CVS Drugstore Deals List »

## CVS Store Coupon Database

If you'd like to know whether CVS has a store coupon to match an item you need, you can search the online coupon database for CVS on CouponMom.com. Just click on the "Coupon Database" tab on the homepage, and look for the "Store Coupon" tab on that page. Click on "CVS" and it will take you to this searchable, sortable database of CVS coupons from the store's monthly savings booklet and special booklets found in the pharmacy. You can enter one word of an item in the search box, or you can alphabetize the list and search the entire list. This is what it looks like:

Trash Bags and Liners -- CVS Store Coupon
Soup -- CVS Store Coupon
Shampoo Conditioner, hair styling, or hair spray -- CVS Store Coupon \$2 off \$6
Shampoo Conditioner, hair styling, or hair spray -- CVS Store Coupon \$2 off \$4
Schick Mens Hydro Cartridges -- CVS Store Coupon
Razors -- CVS Store Coupon \$3 off \$10
Plates Cups, Utensils, Napkins, and Wipes -- CVS Store Coupon
Pasta \& Sauce -- CVS Store Coupon \$1 off \$3
Loreal Paris Brow -- CVS Store Coupon
Laundry and Fabric Care -- CVS Store Coupon \$2 off \$10
Kotex U or any tampons or liners or pads -- CVS Store Coupon $20 \%$ off
Gold EmblemNuts 7.5-10.3 oz -- CVS Store Coupon

Now that you have learned all the savings tricks at CVS, have fun getting free deals with the CouponMom website every week. Happy Saving!

## Stephanie Nelson, The Coupon Mom

